



UNIVERSITY OF PÉCS
FACULTY OF SCIENCES



1ST INTERNATIONAL CONFERENCE ON LEISURE, RECREATION AND TOURISM



PROGRAMME

OCTOBER 16-18, 2014
HARKÁNY, HUNGARY



1st INTERNATIONAL CONFERENCE ON LEISURE, RECREATION AND TOURISM	
16 OCTOBER 2014	
8:00 -	REGISTRATION
12:00 – 13:00	LUNCH
15:00 – 16:00	OPENING CEREMONY
16:00 – 18:00	PLENARY SESSION Alan Clarke (Pannon University) A Sporting Chance - searching for the self and others György Szügyi (CEERA) The role of recreation lifestyle within the realization of productive work and quality life Zoltán Raffay (University of Pécs) The Role of National Parks in Ecotourism in Hungary
20:00 -	GALA DINNER



17 OCTOBER 2014

	Section A	
	Tourism I.	
	Chair: Zoltán RAFFAY (Hungary)	
9:00 – 9:15	Denisa A. COTIRLEA (Romania) Towards Brand Capital Within the Nation Branding Process: a First Insight	
9:15 – 9:30	Eirin G. VLASSI (Greece) Web 1.0 or Web 2.0 Could Best Obtain Postmodern Visitor's Satisfaction?	
9:30 – 9:45	Fatih PEKTAS (Turkey) The Effect Of Destination Image On Destination Recommendation	
9:45 – 10:00	Réka SOMLAI (Hungary) The influence of ratings on choosing accommodation	
10:00 – 10:15	Attila KAJOS – Gergely MARTON (Hungary) New Technologies in the Service of Heritage Tourism Marketing	
10:15 – 10:30	COFFEE BREAK	
	Section B	Section C
	Tourism II.	CEERA Section
	Chair: Zoltán RAFFAY (Hungary)	Chair: Péter FRITZ (Hungary)
10:30 – 10:45	Mark J. MORGAN (USA) Fishing Folklore: More Than Tall Tales	Péter FRITZ (Hungary) Introducing the Central-Eastern-European Recreation Association
10:45 – 11:00	Peter ROSMANN (Austria) Accessible vacation in Austria – wheelchair travellers and the tourism service chain	Eszter HORVÁTH (Hungary) About the Animal Therapy
11:00 – 11:15	Piroska BÉKI (Hungary) Caves, as Touristic Attractions in Hungary: Adventure, Health, Culture, Ecotourism	Éva BAJZIK – Péter HACKER (Hungary) Jalagati method
11:15 – 11:30	Antonio BORGOGNI – Francesco MISITI (Italy) The active city approach: recreational, tourist, health and social aspects	Judit RESSINKA (UK) Will the chair really kill you? – Activation of the “lazy buttocks” to stay injury-free
11:30 – 11:45		Orsolya SAVELLA (Hungary) Connection points of tourism and health education
11:45 – 12:00		István RÉTHY (Hungary) High-tech experience - the magnet for dragging people outdoors
12:00 –	LUNCH	



13:00		
	<p>Section D Tourism III. Chair: János CSAPÓ (Hungary)</p>	<p>Section E Life style and Health Chair: Márta WILHELM (Hungary)</p>
13:00 – 13:15	<p>Édit EÖRY (Hungary) The selection process of Hungarian spas in domestic tourism based on the consumers' health consciousness</p>	<p>Ali Mohammad NODEHI – Ali MOHAMMADI (Iran) The effects of physical activity participation on mental health of elderly women</p>
13:15 – 13:30	<p>Einar SVANSSON (Iceland) Health and Medical Tourism in Iceland: Thermal baths & mass spa destinations</p>	<p>Míra AMBRUS – Márk VÁCZI (Hungary) Stair-Climb Exercise Training for the Development of Cardiovascular and Muscular Fitness in Overweigh Women</p>
13:30 – 13:45	<p>Dafina NAZAJ (Albania) Sustainable Tourism and regional development in the region of Vlora, Albania</p>	<p>Alexandra CSELKÓ (Hungary) Hormonal changes among prepubertal female handball players after aerobic training</p>
13:45 – 14:00	<p>Ádám KÖBLI (Hungary) The role of sport investments in the development of spa towns</p>	<p>Robert PAIC (Hungary) Recreational aspects of Beach Handball</p>
14:00 – 14:15	<p>András BOZÓTI (Hungary) An overview of medicinal and thermal tourism in West and South Transdanubia - 2000 to 2014</p>	<p>Éva TÉKUS (Hungary) Plasma actin, gelsolin levels and exercise induced skeletal muscle damage</p>
14:15 – 14:30		<p>Márk VÁCZI – Míra AMBRUS (Hungary) Ballroom Dancing: Recreation Or Performance Sport?</p>
14:30 – 14:45		<p>Gergő PINTÉR (Hungary) Eating Habits and Nutritional Facts of Hungarian Elderly People</p>
14:45 – 15:00	COFFEE BREAK	
	<p>Session F Tourism IV. Chair: János CSAPÓ (Hungary)</p>	
15:00 – 15:15	<p>Doriana Dumitrelea MORAR (Romania) Business Tourism in Transylvania – The Central Element of an Effective Destination Branding Process</p>	
15:15 – 15:30	<p>Zoltán WILHELM – Viktória NEMES (Hungary) The Special Cultural Heritages in India: Stepwells</p>	
15:30 – 15:45	<p>Róbert KISS (Hungary) The differences of the physical leisure activities of the Irish and the Hungarian people during their travelling and recreation</p>	
15:45 – 16:00	<p>János CSAPÓ (Hungary) When tourism meets recreation - the Greenways as new tools for rural tourism development</p>	
16:00 – 19:00	FREE TIME	
19:00 -	WINE DINNER at VILLÁNY – BLUM vineyard (optional)	



PÉCSI TUDOMÁNYEGYETEM
UNIVERSITY OF PÉCS

18 OCTOBER 2014

9:00 – 13:00	GUIDED CITY TOUR IN PÉCS (optional)
13:00 – 14:00	LUNCH (at the HOTEL)




FINAL PROGRAMME OF THE WORKSHOP

Time Schedule	Day 1 15 th October	Time Schedule	Day 2 16 th October	Day 3 17 th October
8:00 – 17:30	ARRIVAL AT PÉCS AND REGISTRATION	8:00 – 9:00	BREAKFAST	BREAKFAST
12:00 – 13:00	LUNCH	9:00 – 10:30	OPENING and WORKSHOP SESSION I Research	WORKSHOP SESSION IV Talent Management
13:00 – 14:30	VISITING THE FACILITIES AT UP	10:30 – 10:45	COFFEE BREAK	COFFEE BREAK
14:30 – 17:00	SIGHTSEEING IN PÉCS	10:45 – 11:45	WORKSHOP SESSION I Research	WORKSHOP SESSION IV Talent Management
		12:00 – 13:00	LUNCH BREAK	LUNCH BREAK
17:30 -	TRAVEL TO HARKÁNY	13:00 – 15:30	WORKSHOP SESSION II Education	FREE PROGRAM (VISITING THE ICLRT SESSIONS – optional)
18:30 – 19:30	DINNER	15:30 – 16:00	COFFEE BREAK	
19:30 – 20:00	Practical POI (optional)	16:00 – 18:30	WORKSHOP SESSION III International partnerships and mobility	
20:00 – 20:30	Chocolate – Sweet Science (Practical PhD Course with some chocolate - optional)	20:00 -	GALA DINNER	19:00 – WINE DINNER AT VILLÁNY (Vineyard BLUM)